

**REACH THE BEST OUT OF  
OUR VARIETIES WITH OUR  
AGRONOMIC EXPERTISE**



**AGROPLUS® Report** consists of a complete analysis of your field with cultural advices in order to optimise your crop operations and reach the yield potential of MAS Seeds® varieties. The reports are created by your MAS Seeds® technician and sent to you by email 3 times in the vegetation.

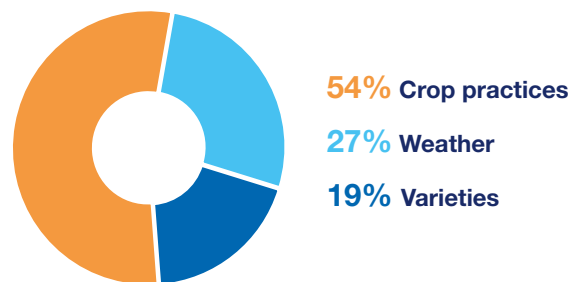
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## Optimise yields by improving crop operations

Crop yield can be explained at **54%** by crop operations: sowing time or density, soil preparation, fertilisation, harvest, etc.

To optimise crop practices, it is necessary to understand and analyse the specific conditions of the field (soil, weather, constraints...) and make the most adapted crop practice choice.

Factors influencing yield\* (%)



\* Source: University of Illinois Crop Physiology science


## Personalised agronomic reports

3 agronomic reports are sent by email in pdf at 3 key periods of the crop cycle:

1. post-emergence
2. post-flowering
3. post-harvest


These 3 reports combine field observations following your MAS Seeds® technician visit and agro-weather analyses taking into account the field conditions:






**OBSERVATIONS**

Notes and pictures of the field taken during visits of your MAS Seeds technician.




**CROP OPERATIONS**

Summary of the field crop operations: sowing date, density, treatment, etc.



**AGRO-WEATHER INDICATORS**

Specific indicators of the analysed period are integrated into the reports to understand the observations made. For example: sowing conditions, weather indicators for a specific physiological period, etc.



**PERSONALISED ADVICES**

Your MAS Seeds technician adds personalised advices to your report based on the previous elements analysed before.